

LA GALLERIA

BAR RESTAURANT

.IT

NAME

I would buy the domaine www.lagalleria.it

Informal, good and healthy bar
restaurant, young and
international attitude, europa
style with an Italian touch.

CONCEPT



<http://www.acehotel.com/>

INTERIOR

Informal and irreverent as Ace hotel, but without the American touch, replaced by avant-garde design from Europe. Seating low, table and desk. Full with art pieces and furniture







ACE HOTEL
100 CANNON ST
NEW ORLEANS, LA
70112-1001
TEL: 504 581 7100
WWW.ACEHOTEL.COM

















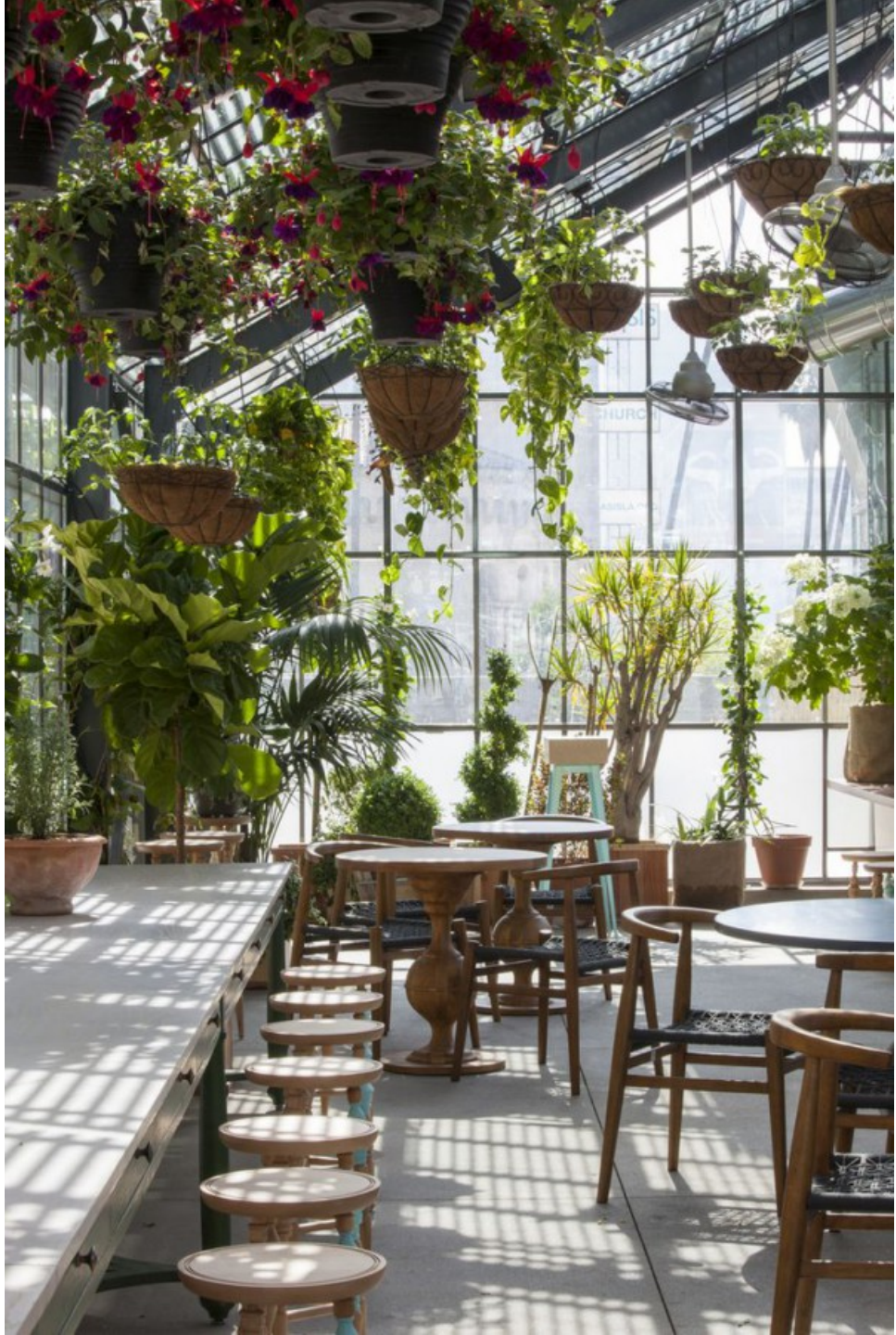




EXTERIOR

Informal and full with high plants









Italian+International trend
Italian+Sofisticated
Italian+Healthy
Italian+Smaller

FOOD CONCEPT

<https://www.zagat.com/b/first-look-enrique-olvera-unveils-new-all-day-mexican-kitchen-atla>

Food follows the international trend but Italianized, also sophisticated, but not posh, healthy and in a smaller proportion but not as gastronomic small. Just the good proportion to allow tasting various dishes

No menus, no traditional gangs











TABLEware

No cloth on table, but good nice tableware, cloth napkin, informal
Ceramic dishes, bowls, no white delicate







<http://atlanyc.com/>

IC

Conceptual / critical





ATLA

372 Lafayette
NoHo, New York

Chill... it's coming soon!

Barcelona 8/6/2018

Martí Guixé

LA GALLERIA



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